

Schroeder's Flowers

2010

**Grower's Guide
for Roses**



**Prepared by
the Schroeder's Staff**

**2010 AARS Winner
Easy Does It
Floribundia**

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What are the different types of roses?

Floribunda

Make any landscape designs stand out with the most colorful of rose types. Developed during the last century, these bushy shrubs have the large, showy blossoms of the hybrid teas, but bloom more freely, setting clusters of three to fifteen blossoms rather than a single bloom on a stem. Floribundas are versatile; an individual shrub will fit easily into almost any sunny border planting. However, they are perhaps most striking in mass plantings.

Hybrid Tea

One of the most popular rose types, these are tall, long-stemmed roses ideal for cutting--the roses you usually see at the florist. The flowers are usually borne singly, one to a stem, rather than in clusters. Blooms have a high-center point. In the garden they are often featured as single specimens or in a traditional rose cutting garden. Many varieties reveal a beautiful fragrance.

Grandiflora

A grandiflora is a cross between a floribunda and a hybrid tea. Grandifloras are tall elegant plants which bloom repeatedly during the season, and generally feature classic hybrid tea flower clusters with stems which are slightly shorter than those of hybrid teas.

Shrub & Landscape

These roses have changed the way many people view roses. Shrub roses, especially when compared with traditional varieties, are impressive for many reasons: their natural disease-resistance, their willingness to grow in a variety of climates with a minimum of attention from the gardener, their compact growth habit (very little pruning required), not to mention the great beauty of their flowers, which are borne consistently over a very long season. Coming in all shapes and sizes, shrub and landscape roses work well in any landscape. Landscape roses grow close to the ground, like ground cover, and have a very spreading habit.

Climber

Climbing roses help dress up any garden. They produce long, arching canes with numerous flowers that can be trained to a trellis, fence, or other supporting structure. Grow them up and over an arching trellis to make a striking entryway; train them up a lattice to adorn a plain wall.

Miniature

Perfection on this scale can't fail to captivate! Miniature roses are the smallest of rose plants, growing anywhere from six inches to two feet tall. This rose type is hardy, flowers continuously and is perfect for container gardening, make lovely borders, and solve the space problem for those with a small yard or balcony. Miniatures are grown on their own root.

Tree Roses

Tree roses are made up of a hardy root stock grafted to a long stem that is, in turn, grafted to a rose bush at the top of the stem. They are very elegant lining a walkway or as a feature amongst other plantings. The tree rose is a lovely addition to the garden, but extra care is needed to insure its survival over winter. We have an excellent selection of colors in two different sizes 24" at \$34.95 and 36" at \$44.95. Many people will leave the tree rose in a container on the patio all summer long.

Pruning Roses

Basic Pruning

Most roses can be pruned quite easily. Allow the plant to grow and fill out during its first and second years. At the end of the third season, shear off the top third of the plant, trimming all branches to achieve a uniform shape. To encourage new blooms, trim away old flowers as they fade throughout the blooming season.



Step 1

Examine the rose for sucker growth (any shoot that grows below the bud union – occurs on grafted roses only). If suckers are present dig down and pull them out from the root. Suckers rob the plant of its strength.



Step 2

Remove dead wood (distinguishable by its darker color) and broken or diseased canes. Prune 1/4" above an out-facing bud, 2"-3" below the damage.



Step 3

Prune away weak or spindly canes, leaving the stronger ones to grow. If canes are crossed or badly congested, remove the smaller, weaker canes. This will strengthen remaining canes and preserve the health of the plant.



Step 4

Prune all remaining canes to maintain a rounded form and encourage growth. Cut 1/4" above the nearest out-facing bud at the height you desire. For larger blooms, leave 3-5 canes and prune back to 12"-18" high. For more blooms and a larger shrub, leave 5-12 canes and prune to 1/2 -2/3 of present height.

Pruning Tools:

▶ Use any pruning shears designed for roses. Use a long-handled lopping shears for larger, more mature canes.

When to Prune:

▶ The best time to prune is late winter, before new growth starts in the spring, sometime after the last hard frost. Do not prune once new growth is 2" -3" long. Fall pruning is necessary only when plants are extremely tall, to prevent wind damage during winter.

What to Prune:

▶ Weak, diseased or winter-damaged wood, which looks brown and dry on the outside, should be removed 1 -2 inches below the damage. Also remove any branch crossing or rubbing another — always leave the newest, healthiest cane.

Pruning for Show-Quality Blooms:

▶ If you choose to grow your rose plants to produce fewer but larger, show-quality blooms, prune according to the illustrated steps. Always trim away old flowers as they fade to encourage new and larger blooms.

SCHROEDER'S FLOWERS
ROSES 2010

LIMITED / I	TYPE	NAME	COLOR	PRICE	Total
Climber					
	Climber	BRITE EYES	Salmon	21.95	15
	Climber	JACOB'S ROBE	Yellow Blushing Pinky Red	21.95	10
	Climber	CANDY LAND	Rosy Pink Striped w/Ivory Yel	21.95	20
	Climber	WINNER'S CIRCLE	Fire Engine Red	21.95	20
Limited	Climber	SKY'S THE LIMIT	Buttery Yellow	21.95	10
Climber Hardy					
	Climber Hardy	CAPE DIAMOND	Pure Pink	21.95	20
	Climber Hardy	JOHN CABOT	Fuchsia	21.95	70
	Climber Hardy	WILLIAM BAFFIN	Deep Pink	21.95	170
new	Climber Hardy	Cancan	Pink Red	21.95	35
	Climber Hardy	HENRY KELSEY	Red	21.95	60
	Climber Hardy	RAMBLIN' RED	Medium Red	21.95	60
	Climber Hardy	LEMON MERINGUE	Chiffon LemonYellow	21.95	15
Floribunda					
Limited	Floribunda	ENCHANTED EVENING	Lavender	21.95	25
	Floribunda	LAURA BUSH	Smoky Orange w/Yellow Rev	21.95	15
	Floribunda	CHIHULY	Apricot-Yellow Org Deep Red	21.95	20
	Floribunda	MARMALADE SKIES	Pure Orange-Red	21.95	20
	Floribunda	RAINBOW SORBET	Deep Yellow Edged w/Pink	21.95	20
	Floribunda	LIGHT MY FIRE	Hot Orange	21.95	25
	Floribunda	TUSCAN SUN	Deep Apricot-Orange	21.95	25
new	Floribunda	Pumpkin Patch	carmel Orange	21.95	20
	Floribunda	LOVESTRUCK	Dark Pink Handpainted/White Rev	21.95	20
	Floribunda	SEXY REXY	Clear Coral Pink	21.95	20
	Floribunda	KIMBERLINA	Light Pink	21.95	25
	Floribunda	OUR LADY OF GUADALUPE	Silver/Pink	21.95	25
	Floribunda	MARDI GRAS	Yellow Org Pink Blend	21.95	55
new AARS	Floribunda	Easy Does It	Mango, Peach, Apricot Blend	21.95	60
new	Floribunda	Sweet Intoxication	Rich Magneta	21.95	15
Limited	Floribunda	FRANKLY SCARLET	Light Red	21.95	15
	Floribunda	BLACK CHERRY	Dark Crimson	21.95	20
	Floribunda	SCENTIMENTAL	Burgundy & Cream White Splashed	21.95	20
	Floribunda	EUROPEANA	Velvety Dark Red	21.95	30
	Floribunda	CINCO DE MAYO	Smoked Lavander/ Rusty Red/Orange Blend	21.95	70
new	Floribunda	Drop Dead Red	Velvet Red	21.95	20
	Floribunda	MOONDANCE	Creamy White	21.95	20
new	Floribunda	MONKEY BUSINESS	Sunny Yellow	21.95	15
	Floribunda	HONEY PERFUME	Apricot Yellow	21.95	20
	Floribunda	JULIA CHILD	Buttery Gold	21.95	20
	Floribunda	HONEY BOUQUET	Rich Honey Yellow	21.95	25
	Floribunda	SHOCKWAVE	Pure Neon Yellow	21.95	30
Grandiflora					
	Grandiflora	CATALINA	Apricot Pink	21.95	25
	Grandiflora	QUEEN ELIZABETH	Clear Pink	21.95	30
	Grandiflora	WILD BLUE YONDER	Deep Red Purple w/Lavender	21.95	30
	Grandiflora	CRIMSON BOUQUET	Bright Garnet Red	21.95	20
	Grandiflora	ROCK N" ROLL	Burgundy & Cream White Splashed	21.95	30
	Grandiflora	CHERRY PARFAIT	White Edged w/Red	21.95	20
	Grandiflora	DREAM COME TRUE	Yellow w/Ruby Red Blush	21.95	45
	Grandiflora	STRIKE IT RICH	Golden Yellow Blushed Ruby Red	21.95	55
new	Grandiflora	Chi-Ching	Glowing Yellow	21.95	20
Ground Cover					
	Ground Cover	HAPPY CHAPPY	Bright Orange Pink Yellow	21.95	20
new	Ground Cover	BEACH BLANKET	Pink	21.95	15
new	Ground Cover	Pink Drift	Deep Pnk	21.95	15

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Hardy Shrub				
	Hardy Shrub	CAREFREE CELEBRATION	Rich Orange	21.95 25
	Hardy Shrub	CITRUS SPLASH	Orange & Yellow Stripe	21.95 30
new	Hardy Shrub	BUBBLICIOUS	Bright Pink	21.95 15
	Hardy Shrub	CAREFREE DELIGHT	Carmine Pink w/White Eye	21.95 20
	Hardy Shrub	HONEY SWEET	Orange Pink Blend	21.95 20
	Hardy Shrub	RUFFLED CLOUD	Deep Pink	21.95 20
	Hardy Shrub	SUNRISE SUNSET	Pink/Dk Pink	21.95 20
	Hardy Shrub	BONICA	Pure Pink	21.95 25
	Hardy Shrub	CAREFREE BEAUTY	Clear Pink	21.95 30
	Hardy Shrub	RAINBOW KNOCKOUT	Coral/Pink/Yellow	21.95 30
	Hardy Shrub	WATERCOLORS	Yellow Blushing Pink	21.95 30
	Hardy Shrub	Kashmir	Bright red	21.95 50
	Hardy Shrub	CAREFREE WONDER	Bright Pink/Cream Rev	21.95 55
	Hardy Shrub	PINK KNOCK OUT	Medium Pink	21.95 85
	Hardy Shrub	PINK DOUBLE KNOCK OUT	Pink	21.95 100
	Hardy Shrub	WINNIPEG PARKS	Deep Pink	21.95 130
Limited	Hardy Shrub	MAGNIFICA	Mauve Blend	21.95 20
	Hardy Shrub	RED DRIFT	Scarlet Red	21.95 15
	Hardy Shrub	BE-BOP	Cerise w/Yellow Eye	21.95 20
	Hardy Shrub	CUTHBERT GRANT	Purple Red	21.95 20
	Hardy Shrub	GEORGE VANCOUVER	Red	21.95 20
	Hardy Shrub	HOPE FOR HUMANITY	Velvet Dark Red	21.95 20
	Hardy Shrub	PAINT THE TOWN	Red	21.95 20
	Hardy Shrub	SUPER HERO	Red	21.95 20
	Hardy Shrub	LINDA CAMPBELL	Velvety Bright Red	21.95 30
	Hardy Shrub	WING DING	Brilliant Scarlet	21.95 30
new	Hardy Shrub	40 HEROES	Deep Yellow	21.95 40
	Hardy Shrub	JOHN FRANKLIN	Vibrant Red	21.95 40
	Hardy Shrub	CAREFREE SPIRIT	Deep Cherry Red With White	21.95 70
	Hardy Shrub	HOME RUN	Showy Flame Red	21.95 80
	Hardy Shrub	KNOCK OUT	Lt Red/Deep Pink	21.95 250
	Hardy Shrub	DOUBLE KNOCK OUT	Deep Pink/ Lt Red	21.95 280
	Hardy Shrub	INNOCENCIA	Bright White	21.95 20
	Hardy Shrub	BABY LOVE	SunnySummer Yellow	21.95 20
	Hardy Shrub	RABBLE ROUSER	Gleaming Gold	21.95 30
	Hardy Shrub	TOPAZ JEWEL	Butter Cream Yellow	21.95 60
	Hardy Shrub	SUNNY KNOCK OUT	Yellow	21.95 65
new	Hardy Shrub	Little Michief	Deep Pink	21.95 20
new	Hardy Shrub	High Voltage	Medium Yellow	21.95 20
Hybird Tea				
Limited	Hybird Tea	SWEETNESS	Lavender	21.95 25
	Hybird Tea	NANCY REAGAN ROSE	Deep Apricot	21.95 10
	Hybird Tea	BRONZE STAR	Apricot	21.95 20
	Hybird Tea	JUST JOEY	Rich Apricot	21.95 20
	Hybird Tea	MARILYN MONROE	Apricot Cream/Green	21.95 20
	Hybird Tea	BRIGADOON	Cream Blushing to Strawberry Coral	21.95 25
	Hybird Tea	SPELLBOUND	Deep Coral Red to Coral Pink	21.95 25
	Hybird Tea	SUNSET CELEBRATION	Creamy Apricot Amber Blend	21.95 30
	Hybird Tea	SUNSTRUCK	Apricot Gold w/Patterned Yellow Rev	21.95 30
new	Hybird Tea	Over the Moon	Warm Apricot	21.95 20
	Hybird Tea	ELLE	Shell Pink w/Ivory	21.95 20
	Hybird Tea	MEMORIAL DAY	Orchid Pink	21.95 20
	Hybird Tea	PERFUME DELIGHT	Deep Rose Pink	21.95 20
	Hybird Tea	PINK PROMISE	Pale Pink	21.95 20
	Hybird Tea	APRIL IN PARIS	Cream w/Pink Blush	21.95 25
	Hybird Tea	AROMATHERAPY	Pink	21.95 25
	Hybird Tea	SECRET	Cream Brushed Rich Pink	21.95 30
	Hybird Tea	TRULY YOURS	Soft Clear Pink/Dark Pink Rev	21.95 30
	Hybird Tea	BARBRA STREISAND	Lavender Edged Deep Magenta	21.95 20

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	Hybird Tea	BLACK BACARRA	Dark Red/Black	21.95 30
	Hybird Tea	BELOVED	Bright Red	21.95 25
	Hybird Tea	BLACK MAGIC	Velvety Dark Garnet	21.95 25
	Hybird Tea	LEGENDS	Ruby Red	21.95 30
new	Hybird Tea	SEDONA	Reds Oranges Corals	21.95 15
	Hybird Tea	LET FREEDOM RING	Strawberry Red	21.95 40
	Hybird Tea	OLYMPIAD	Spotlight Red	21.95 45
	Hybird Tea	INGRID BERGMAN	Luscious Dark Red	21.95 50
new	Hybird Tea	Fire Fighter	Dusty Velvet Red	21.95 30
new	Hybird Tea	In the Mood	Vivid True Red	21.95 30
	Hybird Tea	WORLD WAR II MEMORIAL	Grey White	21.95 20
	Hybird Tea	HONOR	Crisp Bright White	21.95 30
new	Hybird Tea	Secret's Out	Pure White	21.95 30
	Hybird Tea	GINA LOLLOBRIGIDA	Golden Yellow	21.95 20
	Hybird Tea	BELLA'ROMA	Yellow w/Pink Edge	21.95 25
	Hybird Tea	MIDAS TOUCH	Brilliant Golden Yellow	21.95 25
	Hybird Tea	OREGOLD	ButteryYellow	21.95 30
	Hybird Tea	PEACE	Golden Yellow Edged Pink	21.95 30
	Hybird Tea	ST PATRICK	Golden Yellow Tinged Green	21.95 45

Miniature

new	Miniature	CINNAMON GIRL	Smoky Orange Red	21.95 10
	Miniature	TIDDLY WINKS	Orange Pink & Glowing Yellow Bicolor	19.95 10
	Miniature	RUBY RUBY	Cherry Red	19.95 10
	Miniature	RAINBOW'S END	Deep Yellow Blushing Orange-Red	19.95 10

Schroeder's Flowers
Trees Roses 2010

DESCRIPTION	SIZE "
24"	
CHIHULY	24
DOUBLE KNOCK OUT	24
drop dead red	24
EBB tide	24
KNOCK OUT	24
PINK KNOCK OUT	24
pumpkin Patch	24
RAINBOW KNOCK OUT	24
SHOCKWAVE	24
SUNNY KNOCK OUT	24
TEENY BOPPER	24
WING-DING	24

36"	
April in Paris	36
Aromatherapy	36
CHERRY PARFAIT	36
CHIHULY	36
DOUBLE KNOCK OUT	36
DREAM COME TRUE	36
drop dead red	36
Easy does it	36
ELLE	36
FALLING IN LOVE	36
Firefighter	36
HOME RUN	36
JULIA CHILD/EB TIDE	36
Larua Bush	36
LIV EASY/EASY GO	36
Mardi Gras	36
MONKEY BUSINESS	36
PASSIONATE KISSES	36
PINK KNOCK OUT	36
Purple Tiger	36
Red Ribbons	36
Sedona	36
shockwave	36
Sun Flare	36
SUNNY KNOCK OUT	36
Tuscan Sun	36
WING-DING	36

Winter Care of Roses

Winter protection is important to make sure your plants are healthy going into winter. Healthy plants have a better survival rate during our severe winters. In the fall, leave the last blooms on the plant so hips will form (decorative seed pods). When the rose has hips, growth will slow and dormancy will prevail.

WINTER PROTECTION FOR:

Hybrid Teas, Floribundas, Grandifloras and Miniatures :

1. After 3 frosts of 28 degrees, tie all the canes together to protect them from wind damage.

NOTE: Do not prune rose bushes in the fall.

2. Sanitation practices play a big part in raising roses. Remove all diseased leaves from the plant and ground area during the growing season and before winter dormancy to prevent re-infestations of pest and fungal organisms. If recycling rose collars, be sure to disinfect them before use so diseases harbored from the previous year, do not reinfect the plants.

3. Apply systemic insecticide and fungicide to the rose canes and soil surface until the first frost. This will provide the plant with some protection against fungal growth over the winter. You can also use a dormant oil spray. Which will act as a protective coating on the plant, to also help prevent fungal growth.

4. Cover the crown of each plant with a soil, bark mulch, or cocoa bean mulch mound approximately 10 inches high to protect against frequent temperature changes and extreme cold, which will injure your roses. Schroeder's Plant Doctors recommend using a rose collar, which is 9 inches high and 12 inches wide to prevent the mound from spreading out and not giving the proper insulation for the roses. Or you can construct your own collar. If you are using rose cones, you can prune just enough to get the roses under the cone. The soil or mulch should be mounded as mentioned in step #4 - make sure there are holes in the top and side of the cone to provide air movement.

NOTE: There are limited results with using rose cones.

5. After the mound has frozen in the late fall, generally around Thanksgiving, pile marsh hay, straw or leaves over the mounded canes and between the rose bushes. Hold the material in place by covering with some soil. These materials help keep the soil temperature constant preventing premature thawing and re-freezing resulting in heaving of the soil which snaps the roots. NOTE: Remove the mulch in the Spring, on a gradual basis, after danger of severe frost is past to prevent damage caused by poor air circulation.

English Roses:

These roses have a stronger survival rate than the previously mentioned roses. Good results have been reported with a minimal amount of protection such as following steps 1 - 4. Some people have had a high survival rate just raking a good amount of leaves around the plants.

Climbing Roses:

Follow steps 1 - 3 then lay all the canes to the ground and hold with wire pins or notched stakes. Cover the entire plant (canes and all) with several inches of soil, bark mulch or cocoa bean mulch. After the soil or mulch has frozen cover the soil with marsh hay or straw. Remove the mulch on a gradual basis in the Spring after danger of frost. NOTE: Schroeder's Plant Doctors recommend winter hardy shrub/climber roses do not need winter protection: Henry Kelsey, William Baffin, John Cabot, from the Explorer Series.

Tree Roses:

Option #1: You planted the tree in the ground:

After three 28 degree frosts, dig carefully under the roots on one side of the plant until the plant can be completely laid on the ground. This must be done very carefully to prevent breaking all root connections with the soil. Cover the entire plant with several inches of soil or bark mulch.

After the soil or mulch freezes, cover with marsh hay or straw. In the Spring after danger of frost, gradually remove the mulch and set the plant upright.

Option #2: You left the tree in it's pot:

After three 28 degree frosts dig a trench in an empty space in the garden 8 inches deep and long enough to fit the height of the rose and pot. Lay the rose in the trench and cover with an old sheet, then cover with the soil removed from the trench. After the ground has frozen rake over with leaves or cover with straw or marsh hay. Dig up in the Spring after danger of hard frost is past. NOTE: Make sure to mark where the rose is so as not to accidentally cut it in half in the Spring!

Option #3: You left the tree in it's pot:

After three 28 degree frosts, bring the pot into an attached unheated garage. Wrap the entire plant, pot and all, with old sheets or burlap and set up on blocks so it's not sitting on the cold floor. Make sure to water well before storing and check monthly if it needs to be watered. Remove from the garage after danger of hard frost in Spring. NOTE: This is the least effective of the three options.

Rose survival rate is not 100%.

Shrub Roses:

Hybrid Rugosa roses do not need winter protection. Other shrub roses could benefit from a mound of bark mulch placed around the base of the plant 4-6 inches deep after three 28 degree frosts. Be sure to remove the extra mulch in the spring after danger of a hard freeze has passed.

